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Promotion & Dissemination Plan of Erasmus+ project:

DEVELOPMENT OF KEY COMPETENCES OF UNEMPLOYED ADULTS

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Innovative Educational Consumer Program

5 countries – 10 Case studies

Within the framework of the Erasmus+ European Program entitled "Development of Key Competences of Adults by Innovative Program of Consumer Education", the Union of Working Consumers of Greece in collaboration with Consumer Associations from Slovakia, Czech Republic, Lithuania and Italy, after a study based on focus groups to collect data from the experience of unemployed adults, up to 29 years in Consumer Education, created an Innovative Educational Program.

The methodology of creation the educational program took into account the experiences of the focus' group participants and their preferences to the fields of Consumer Education expressed during focus group.

5 countries created 10 case studies for unemployed adults up to 29 years of age who are a vulnerable group as they have not completed secondary education and are characterized by a lack of qualifications and skills.

You can read the educational material [here](#)